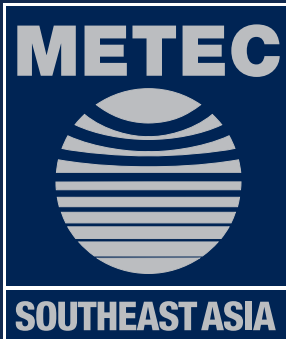




POST SHOW REPORT

2023
20-22 SEPTEMBER
BANGKOK
THAILAND



GIFA
METEC

2nd International Foundry Trade Fair
and Forum for Southeast Asia
2nd International Metallurgical Trade Fair
and Forum for Southeast Asia



powered by
The Bright World of Metals

Southeast Asia's Largest Foundry and Metallurgy Event Concluded Successfully with Promising Industry Growth Prospects

GIFA and METEC SOUTHEAST ASIA 2023, one of the largest exhibitions in Southeast Asia for the foundry, metallurgy, and heat treatment industries, concluded as a resounding success. The three-day event, held from 20 to 22 September 2023 at BITEC, brought together a significant number of visitors and exhibitors from the industry.



"While this year saw a more focused group of visitors, what truly stood out was the depth of engagement and the quality of discussions on the show floor. It was evident that participants came with clear objectives and a genuine interest in collaboration. The value of these interactions and the potential for lasting business relationships cannot be understated. We remain committed to providing a platform for meaningful exchanges for the industries we serve."

Gernot Ringling
Managing Director, Messe Düsseldorf Asia

"Witnessing such global interest from the exhibitors, right here in Bangkok, with a vast range of machines, products, and solutions, also highlights how fortunate the Thai and regional industries are to be able to experience such exhibitions. This is not just a sourcing ground; it is also a unique opportunity for the local industry to learn, share, and embrace best practices."

Professor Dr. Suchatvee Suwansawat
Former President of the Council of Engineers, Thailand

A Southeast Asian Exhibition with a Worldwide Reach



129 exhibitors
from over 20 countries

3,000 sqm
exhibition space



4,200+ visitors
from 46 countries

29
supporting
associations

9
supporting
media



Officially supported by:



www.gifa-southeastasia.com
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EXHIBITOR STATISTICS



129

GIFA & METEC Exhibitors
from **20** Countries



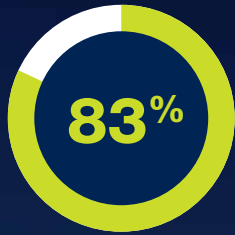
85%

of Exhibitors from
outside Thailand

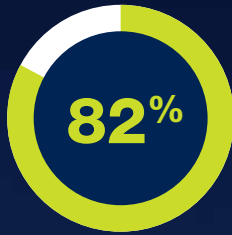


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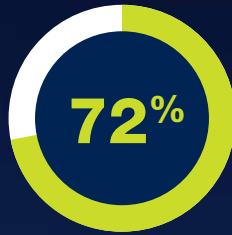
National Pavilions and
Country Groups



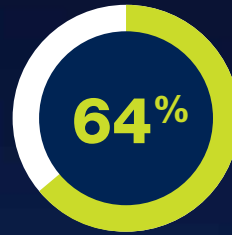
fulfilled their
objective in building
brand awareness



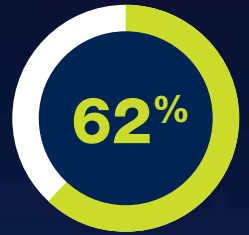
were satisfied with
their assessment of
the market potential



were satisfied with
acquiring new
customers on-site



were satisfied with
the quality of
visitors overall



felt that they
benefitted from their
participation overall



Quote from Exhibitor

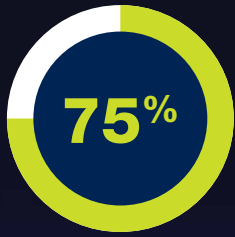
"It is our second participation in this event. Due to the great success of last year, we have decided to expand our activities. Our booth and our setup is one of the biggest. Underscoring our interest here in METEC, which covers the Asia Pacific market. The feedback is satisfactory and we are very pleased that due to this occasion, we were able to get two agreements with Asian customers. We are looking forward to tomorrow for another opportunity to meet new and old business partners."

Professor Dr. Pino Tese'
Chief Sales Officer & Managing Director India and Asia Pacific
SMS Group AP



VISITOR STATISTICS

4,229 Visitors from 46 Countries



3172, Thailand



1057, Overseas

Top 10 Visiting Countries

Thailand, China, India, Malaysia, Singapore, Japan, Indonesia, Taiwan, Philippines, Bangladesh



Top Visiting Groups

Bangkok Cable Co Ltd, HKPC Smart Manufacturing, Poznan University Of Technology, Thai-Yazaki Electric Wire Co Ltd, TMT Steel Public Co Ltd



Top 10 Visitor Industries

- Foundry
- Iron & Steel Production
- Automotive / Transportation
- Metal / Metallurgical & Fabrication / Forging / Metalworking
- Machinery & Equipment Manufacturing
- Electrical / Electronic Engineering
- Chemical / Petrochemical
- Automation / Robotics Engineering
- Non-Ferrous Metal
- Mechanical / Precision Engineering

Top 5 Visitor Job Functions

- Sales & Marketing
- Production / Manufacturing
- Senior Management
- Purchasing / Procurement
- Technical & Engineering

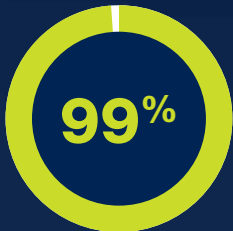


Top 5 Reasons for Visit

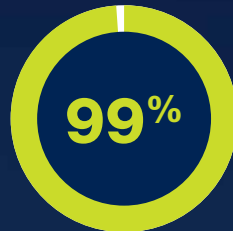
- Gather Information
- Visit Suppliers
- Purchase
- Seek Representation
- Evaluate for Future Participation



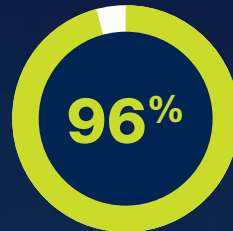
Visitor Satisfaction Outcomes



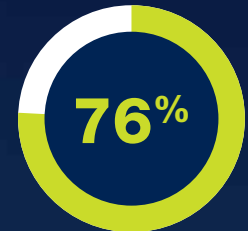
satisfied that the exhibits met their product interest



satisfied with their visit experience



will return to visit the 2025 edition



visitors indicated their company may buy or order products or technologies exhibited



Quote from Visitor

"I attend this exhibition every year, and this year, I have an appointment with some of the exhibitors here and also made connections with a new supplier today. It was a good event as I found suppliers that I'd never met before. We made some deals today, and it was great."

Krisda Onnoom
TSN Co Ltd



ENGAGING ON-SITE PROGRAMS

The GIFA & METEC SOUTHEAST ASIA 2023 event served as an influential platform for industry professionals dedicated to staying updated on the most recent advancements and emerging trends in the foundry and metallurgy sectors.

The event successfully gathered experts, researchers, manufacturers, and suppliers not only from Southeast Asia but also from around the world. The exchange of knowledge and collaboration among attendees fostered valuable insights and opportunities for growth in the industry.



Panel Discussion by International Wire and Machinery Association (IWMA) and Messe Düsseldorf Asia

The panel discussion organized by IWMA and Messe Düsseldorf Asia was an engaging session, bringing together industry professionals for insightful discussions on the latest trends and technologies.

The panellists provided valuable insights on industry challenges and opportunities, emphasizing innovation, sustainability, and collaboration for future growth. The event left a lasting impact, fostering connections and paving the way for future collaborations. The panel discussion has attracted a total of 46 attendees.

International Wire and Machinery Association Member Presentation

The IWMA Member Presentations offered attendees an in-depth look at new metals shaping various industries. Esteemed IWMA members, including Bernd Lohmüller, Norbert Schilling, Doug Hunt, and Henri Hackman, delivered presentations on cutting-edge products, technologies, and applications in the ever-evolving metal sector.

The presentation also featured a special session on future engineering in construction and metal, facilitated by Prof Dr. Suchatvee Suwansawat. IWMA Chairman Don Neville provided closing remarks, followed by a networking lunch fostering fruitful discussions and collaborations.



“The key takeaway I had from this panel discussion for social economics is about achieving sustainability in the industry, particularly in the foundry and environment sectors. What sustainability means for the foundry industry is a question that arises. One of the focus that was brought up, which, in my opinion, makes sense, is the increase in productivity, as well as the implementation of a cleaner production system in our foundry industry. For instance, using clean energy sources such as hydrogen fuel cells and enhancing productivity to remain competitive, especially considering the expected rise in labour and material costs. Adopting technology to gradually increase productivity is essential. Ultimately, it is necessary to make our foundry industry clean and productive. That is the key to our foundry production.”

Septiyanto Catur
Secretary General

Indonesian Foundry Industries Association (APLINDO), Indonesia

Technical Seminar by Japan Society of Technology of Plasticity and King Mongkut's University of Technology Thonburi

65 attendees had the opportunity to explore diverse topics like tube manufacturing, forming techniques, welding, state-of-the-art CAE in tube forming, tube forming materials, and bending technology for tubes and profiles.



Belt and Road Initiative 10th Anniversary

The Networking Session of Chinese – Thai Enterprises, organized by CMEC INTERNATIONAL EXHIBITION CO LTD, celebrated the Belt and Road Initiative's 10th anniversary with 54 participants. This exclusive event facilitated meaningful discussions, valuable connections, and business opportunities, making it an unmissable opportunity for those seeking to expand their horizons.



Exhibitor Technical Presentations

The Exhibitor Technical Presentations provided attendees with valuable insights into the latest advancements in the foundry and metallurgy industry. Exhibitors had the opportunity to showcase their products, technologies, and applications, allowing the audience to learn about cutting-edge innovations.

Additionally, there was a strong focus on sustainability, highlighting environmentally friendly practices and solutions within the metal sector. The presentations not only educated the audience on industry trends but also demonstrated the exhibitors' commitment to sustainable and responsible manufacturing processes.



**MAGMA ENGINEERING ASIA
PACIFIC PTE LTD**
Speaker: Robson Rodrigues



SPEED 3D MOLD
Speaker: Eric Bader



**M5 ENGINEERING
(THAILAND)**
Speaker: Jan Wuethrich



CAD CAST CO LTD
Speaker: Anshuman Tripathy

MARKETING PROMOTIONS AND PRESS ENGAGEMENT EFFORTS



Press articles and media coverage across print, online, TV and radio – both local and international



Media partnership and collaboration with international publications



From leading Thai media such as **Krungthep Turakij, Bangkok Post, Prachachart, Matichon, Thairath Online, 105.5 FM, and more**



Pre-show direct mailings and VIP invitations to **identified buyers and decision-makers**



Comprehensive digital marketing campaign inclusive of social media content marketing, online advertising, banner placements, EDMs, and engagement across

10 targeted markets

Thailand, Indonesia, Vietnam, Malaysia, Philippines, Singapore, Australia, India, Cambodia, and Laos



Pre-event media briefing on 30 August @ Radisson Blu Plaza, Bangkok with key speaker **Khun Wirote Rotewatanachai, President of Iron and Steel Institute of Thailand (ISIT) and Khun Amorn Pimanmas, President of Thai Structural Engineers Association** - attended by

20 top tier media

OUR GRATITUDE

TO THE PIONEERING EXHIBITING COMPANIES THAT CONTRIBUTED TO THE SUCCESS OF GIFA & METEC SOUTHEAST ASIA 2023

- ACIMAF
- ALD VACUUM TECHNOLOGIES CO LTD
- AMAFOND
- AMI METALLURGICAL HK LIMITED
- BARALDI SRL
- BERTHOLD TECHNOLOGIES GMBH & CO KG
- BLUE POWER CASTING SYSTEMS GMBH
- BRIGHT METALS (I) PRIVATE LIMITED
- CAD CAST CO LTD
- CASTOOL 180 CO LTD
- CIME CRESCENZI INDUCTION MELTING SRL
- CORAL SPA
- COSTAMPGROUP SPA
- DISA (CHANGZHOU) MACHINERY LTD
- FORACE POLYMERS PVT LTD
- FORGINGS TODAY
- FOUNDRY ECO CER S.R.L.
- FRIGORTEC GMBH
- FUNDIGEX-SPANISH ASSOCIATION FOR CASTING AND FOUNDRY EQUIPMENT MANUFACTURERS
- G.N.R. SRL
- GECSA CONDUCTORES Y CONEXIONES ESPECIALES, S.A.
- GOSTOL TST INDIA PVT LTD
- GROWELL MANUFACTURING CO LTD
- HITACHI HIGH-TECH ANALYTICAL SCIENCE GMBH SG BRANCH
- HORMESA, HORNOS Y METALES S.A.
- HYTEK CAST CO LTD
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- IE CI SRL
- INNER MONGOLIA HUATENG ENVIRONMENTAL PROTECTION MATERIALS CO LTD
- ITALIAN TRADE AGENCY
- JIANGSU ECOO HEAT TREATMENT EQUIPMENT CO LTD
- JIANGSU HERO WAY ROLLING CO LTD
- LILZ
- M5 ENGINEERING (THAILAND) CO LTD
- MAGMA ENGINEERING ASIA PACIFIC PTE LTD
- MAGOTTEAUX CO LTD
- MASC GLOBAL INDUSTRIES
- MAXIS MOTION CONTROLS PVT LTD
- NANJING GUHUA ELECTROMECHANICAL TECHNOLOGY CO LTD
- NANJING NIANDA INTELLIGENT EQUIPMENT TECHNOLOGY CO LTD
- NEW CHIEN TE HANG CO LTD
- NINGBO SINYUAN ZM TECHNOLOGY CO LTD
- P.S. STEEL CO LTD
- PASSION ULTIMATE CASTING CO LTD
- PINE-PACIFIC CORPORATION LIMITED
- POLISH FOUNDRYMEN'S ASSOCIATION
- POLYTEC SOUTH-EAST ASIA PTE LTD
- PROLIFIC HEATING INTERNATIONAL CO LTD
- PURMETALL GMBH & CO KG
- QES (THAILAND) CO LTD
- QINAI GROUP LIMITED
- R.M.G. RAFFINERIA METALLI GUIZZI S.P.A.
- REFRACTORY SOLUTIONS INSERTEC S.L.U.
- RIZHAO HENGQIAO CARBON CO LTD
- S P METALWORK CO LTD
- SCSK CORPORATION
- SHANDONG RONGTAI INDUCTION TECHNOLOGY CO LTD
- SHAOXING YIYE ELECTRONIC CO LTD
- SHENYANG CONTOR MECHANICAL & ELECTRICAL EQUIPMENT COLTD
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- SINO GLOBAL SOURCING & SUPPLY LIMITED
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- SPEED 3D MOLD CO LTD
- SPEY TECHNOLOGY (THAILAND) CO LTD
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- STEIN INJECTION TECHNOLOGY GMBH
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- SUZHOU DONGLIHONG ELECTRONICS TECHNOLOGY CO LTD
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- SUZHOU XINGYE MATERIALS TECHNOLOGY CO LTD
- TAV VACUUM FURNACES SPA
- THAI FOUNDRY ASSOCIATION
- TIANJIN HUAYUAN TIMES METAL PRODUCTS CO LTD
- TOPCAST S.R.L.
- T-SOK COMPANY LTD
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- WUXI YOSHIOKA PRECISION TECHNOLOGY CORP. LTD
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- XIXIA LONGCHENG SPECIAL MATERIALS CO LTD
- YAW SHENG MACHINERY CO LTD
- ZHEJIANG HUIWANG MACHINERY TECHNOLOGY CO LTD
- ZHEJIANG JUNQI STAINLESS STEEL CO LTD
- ZIJIANG FURNACE NANJING CO LTD

SUSTAINABILITY

AT GIFA & METEC SOUTHEAST ASIA 2025

Embracing Sustainability: The Path to a Greener Metal Industry

Embracing the growing importance of sustainability in the metal industry, this dedicated pavilion will showcase exhibitors who are leading the way in eco-friendly and responsible practices. From renewable energy solutions to waste reduction techniques, this theme will highlight the latest sustainable innovations and technologies.



FEEL THE BUZZ

Exhibitors Ready to Ride the Sustainable Theme!

“Yes, I would say we would be very interested in participating and that being sustainable and promoting these kinds of values is important for us and even more so in the future. So we are definitely interested in this kind of a theme.”

Henri Hackman
Sales Manager, Maillefer Extrusion

“We are going to go green on all our products, and are currently doing it step by step with our other different type of manufacturing plant. We are here to promote our eco-friendly processes because the world is going towards that step. So definitely, if you have a sustainable theme, we will definitely get our company into your show. This is highly likely because we want to promote sustainability and aim to be environmentally friendly.”

Chavie Wickramaratne
Manager, Union Iron & Steel LLC

SEE YOU IN 2024!

GIFA
INDONESIA

METEC
INDONESIA

11-14 SEPTEMBER 2024
JAKARTA INDONESIA

GIFA METEC

2nd International Foundry Trade Fair and Forum for Southeast Asia | 2nd International Metallurgical Trade Fair and Forum for Southeast Asia

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17-19 SEPTEMBER 2025
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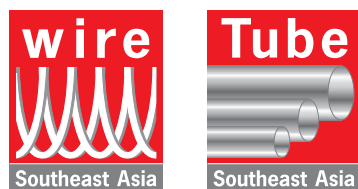
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