



17 - 19 September 2025

BITEC, Bangkok, Thailand

(Bangkok International Trade & Exhibition Centre)

www.gifa-southeastasia.com

application



Messe
Düsseldorf
Asia

A2 Advertising and Sponsorship Opportunities

Kindly complete and return to:

Messe Düsseldorf Asia Pte Ltd

3 HarbourFront Place, #09-02, HarbourFront Tower Two Singapore 099254

Tel : (65) 6332 9620 • Fax : (65) 6332 9655 / (65) 6337 4633

Email : gifa@mda.com.sg • Website: www.gifa-southeastasia.com



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We hereby apply for:

<input type="checkbox"/> Platinum Sponsor (limited to 5 sponsors) Includes: - 1 x logo mention as Platinum Sponsor on print materials, website and visitor emails - 1 x leaderboard banner on website - 1 x interview onsite during exhibition days (with return of video) - 1 x Logo on Entrance Billboard as Platinum Sponsor - 1 x video playback at VIP lounge (15-sec video to be provided by Sponsor)	S\$12,000	S\$
<input type="checkbox"/> VIP Lounge Sponsor Includes: - Display of logo at entrance of VIP lounge - Display corner for sponsor's brochure inside VIP lounge - 30-sec video on Lounge TV (video to be provided by Sponsor) - Opportunity to meet VIP buyers during networking (30pax)	S\$10,000	S\$
Website Advertising <input type="checkbox"/> Leaderboard banner (Exhibitors Page) <input type="checkbox"/> Leaderboard banner (3 x locations determined by show organiser) <input type="checkbox"/> Website footer banner / RHS vertical banner (location subject to availability)	S\$1,000 S\$1,500 S\$600	S\$ S\$ S\$
Email Advertising <input type="checkbox"/> Email banner (1 artwork in 3 emails) <input type="checkbox"/> Email banner (1 artwork in 1 email)	S\$1,500 S\$800	S\$ S\$
Print Advertising <input type="checkbox"/> Show Update Full Page Advertisement (8 slots) <input type="checkbox"/> Show Guide Logo Placement (10 slots) <input type="checkbox"/> Show Guide Banner (10 slots)	S\$1,200 S\$500 S\$800	S\$ S\$ S\$
Onsite Advertising <input type="checkbox"/> Poster Board (double-sided) <input type="checkbox"/> Visitor Gift Sponsorship (3 slots) <input type="checkbox"/> Visitor Gift Sponsorship (exclusive) <input type="checkbox"/> Attendee Bags (exclusive) <input type="checkbox"/> Column Wrap <input type="checkbox"/> Foyer Billboard (4 slots) <input type="checkbox"/> Single-sided <input type="checkbox"/> Double-sided <input type="checkbox"/> Floor Sticker (Position Determined by Organiser) <input type="checkbox"/> Interview onsite during exhibition days (limited to 5 slots) <input type="checkbox"/> Add-on return of video file	S\$1,200 S\$3,000 S\$8,000 S\$15,000 S\$1,500 S\$3,500 S\$5,000 S\$200 per sqm S\$1,000 S\$500	S\$ S\$ S\$ S\$ S\$ S\$ S\$ S\$ S\$ S\$
Total		S\$

For more details on the advertising opportunities, please contact gifa@mda.com.sg.

Please note:

1. In submitting this form, the exhibitor agrees to all points of the Conditions of Participation of Messe Düsseldorf Asia (MDA), and confirms to have received them. Failing other arrangements subject to the prior consent of MDA, place of jurisdiction (venue) is Singapore or, at the discretion of MDA. This also applies to complaints arising from cheques or drafts.
2. The exhibitor agrees to pay 100% of the advertising costs upon receipt of the invoice.
3. The order is confirmed once Messe Düsseldorf Asia endorses on the form. 100% cancellation fees apply.
4. Messe Düsseldorf Asia reserves the right to change or withdraw the abovementioned items. Additionally, all onsite advertising is subject to the venue's approval.

This above application is hereby accepted for and on behalf of Messe Düsseldorf Asia

Exhibitor Company Name: _____ Exhibitor Stand No.: _____

Confirmed by: _____ Date: _____ Signature: _____



10 Moulding auxiliaries	12.7.4 Automation	17 Transportation and storage
10.1 Pneumatic rammers	12.7.5 Safety engineering	17.1 Trucks, industrial
10.2 Moulding auxiliaries , general	12.7.6 Service	17.2 Cranes, hoists, rack trucks and accessories
10.3 Foundry tools		17.3 Pneumatic conveyors
10.4 Mould and core adhesives	13 Knock-out, fettling and finishing	17.4 Roller conveyors
10.5 Cores, prefabricated	13.1 Knock-out	17.5 Oscillating conveyors
10.6 Chaplets	13.1.1 Knock-out and cooling drums and conduits	17.6 Continuous conveyors (belt conveyors, bucket conveyors and others)
	13.1.2 Knock-out machines	17.7 Bunkers, silos and accessories
11 Gating and feeding	13.1.3 Cooling conveyors	17.8 Transport containers, pallets, racks
11.1 Covering compounds for feeders	13.1.4 Decoring equipment	
11.2 Breaker cores		18 Manipulation
11.3 Filterelements for liquid metals	13.2 Blasting plant and accessories	18.1 Manipulators
11.4 Exothermic materials	13.2.1 Pneumatic blast cleaning machines	18.2 Industrial robots
11.5 Cooling elements	13.2.2 Airless shot-blasting machines	18.3 Manipulators, mechanical
11.6 Strainer cores	13.2.3 Pressure water blasting plants	18.4 Positioning devices
11.7 Feeder sleeves	13.2.4 Dry ice blasting machines	
11.8 Funnels and filter systems		19 Pattern and die making
11.9 Other auxiliaries	13.3 Shot-blasting abrasives	19.1 Pattern and die making, machines and tools
	13.3.1 Shot-blasting abrasives, metallic	19.1.1 Wood working machines
12 Casting machines and pouring equipment	13.3.2 Shot-blasting abrasives, inorganic, non-metallic	19.1.2 Metal machining, machine-tools
12.1 Pouring equipment	13.3.3 Shot-blasting abrasives, organic	19.1.3 Foam pattern production, machines
12.1.1 Pouring equipment, mechanical	13.3.4 Shot-blasting abrasives, others	19.1.4 Spotting presses
12.1.2 Pouring equipment, dosing		19.1.5 Wax pattern injection machines
12.1.3 Pouring equipment, heated (pouring furnaces)	13.4 Fettling installations	19.1.6 Patternmaking and die making tools
12.1.4 Pouring ladles	13.4.1 Deflashing machines	19.1.7 Cleaning equipment for permanent moulds
12.1.5 Launderers	13.4.2 Sawing machines	
12.1.6 Pig casting machines	13.4.3 Gating and feeding system separator machines and installations	19.2 Pattern and die making materials and standard elements
12.1.7 Pouring equipment and plants, other	13.4.4 Abrasive cut-off machines and wheels	19.2.1 Metals and alloys
12.1.8 Precision fine casting units	13.4.5 Fettling facilities, other	19.2.2 Standard elements for permanent moulds and dies
		19.2.3 Hot working steels for diecasting dies
12.2 Die-casting machine and plant	13.5 Grinding machines and accessories	19.2.4 Die making, accessories
12.2.1 Cold chamber die-casting machinery	13.5.1 Grinding machines, automatic controlled	19.2.5 Heating and cooling devices for moulding and castings tools
12.2.2 Vacuum die-casting machinery	13.5.2 A-type grinding machines, hand-operated or mechanized	19.2.6 Plastics
12.2.3 Thixocasting die-casting machinery	13.5.3 Hand-grinding machines	19.2.7 Ceramics
12.2.4 Squeeze casting die-casting machinery	13.5.4 Grinding wheels	19.2.8 Pattern wood
12.2.5 Warm chamber die-casting machinery	13.5.5 Abrasives, others	19.2.9 Pattern varnishes
12.2.6 Complete die-casting plant	13.5.6 Grinding technology, others	19.2.10 Pattern making sundries
		19.2.11 Plaster
12.3 Peripheral equipment and auxiliary materials for die casting (die casting dies see 17.3.1)	13.6 Fettling tools and fettling accessories, general	19.2.12 Investment casting waxes, waxes for wax injection machines, special waxes
12.3.1 Ladling and dosing equipment for die-casting	13.6.1 Fettling chambers, fettling benches, fettling cabins	
12.3.2 Die heater/ -cooler units and accessories	13.6.2 Fettling tools and sundries	19.3 Pattern equipment, permanent moulds and accessories
12.3.3 Die spraying units		19.3.1 Diecasting dies
12.3.4 Release agents for die-casting	13.7 Interlacing and automation of fettling shops	19.3.2 Permanent moulds, gravity dies
12.3.5 Operating and auxiliary materials for die-casting		19.3.3 Gauges and fixtures
12.3.6 Extracting equipment for die-castings	13.8 As-cast casting inspection equipment	19.3.4 Patterns and core boxes made of wood and plastic
12.3.7 Trimming machines for die-casting		19.3.5 Metal patterns and core boxes
12.3.8 Trimming tools for die-casting	14 Surface treatment	19.3.6 Pattern plates
12.3.9 Ascension pipes for dosing installations and low pressure casting	14.1 Enamelling plants	19.3.7 Lost foam patterns
12.3.10 Other accessories for die-casting	14.2 Paint spraying units and tools	
	14.3 Impregnation plants	19.4 Solid freeform manufacturing
12.4 Diecasting machines and accessories	14.4 Galvanizing plants	19.4.1 Object generation, equipment and processes
12.4.1 Gravity diecasting machines/ plants	14.5 Surface treatment materials	19.4.2 Rapid prototyping, equipment and processes
12.4.2 Low pressure diecasting machines/ plants	14.6 Surface treatment plants	19.4.3 Rapid tooling, materials, technologies and processes
12.4.3 Accessories, operating and auxiliary material for diecasting machines		
	15 Welding and cutting	20 Control systems
12.5 Centrifugal casting machines and accessories	15.1 Flame cutting installations and accessories	20.1 Process control, models, simulation
12.5.1 Centrifugal casting machines	15.2 Welding installations and accessories	20.2 Control equipment, automation technology
12.5.2 Centrifugal casting moulds	15.3 Filler metals	
	16 Heat treating and drying furnaces	
12.6 Continuous casting machines and accessories	16.1 Mould and ladle dryers	
12.6.1 Continuous casting machines and plants	16.2 Core drying stoves	
12.6.2 Continuous casting moulds	16.3 Sand drying plants and stoves	
	16.4 Heat treating furnaces and installations	
12.7 Accessories	16.5 Burners and heaters	
12.7.1 Inductors	16.6 Microwave dryer	
12.7.2 Pouring control system		
12.7.3 Power electronics		



21 Measurement and test technology	26 Information processing	28 Ferrous castings - Iron, steel and malleable foundries
21.1 Measuring instruments	26.1 Data processing, product development and optimisation software CAD/CAE	28.1 Material groups
21.1.1 Temperature measuring instruments	26.2 Simulation of casting processes	28.2 Production processes
21.1.2 Thermal analysis equipment	26.3 Computer programs for the construction of models and moulds	28.3 Customers and uses for iron, steel and malleable castings
21.1.3 Aluminium melt testing equipment	26.4 Software for business and process data capture	28.4 Examples of cast products
21.2 Scales and weighing machines	26.5 Quality assurance software	29 Non-ferrous metal castings - Aluminium, zinc, copper, magnesium, nickel and other non-ferrous metal foundries
21.3 Testing of materials and workplace	26.6 e-business, e-commerce, IT solutions	29.1 Production processes
21.3.1 Tightness testers	26.7 Engineering services	29.2 Customers and uses of nonferrous metal castings
21.3.2 Endoscopes	27 Additive manufacturing	29.3 Examples of cast products for the listed customers and applications
21.3.3 Hardness testers	27.1 Software	30 Services
21.3.4 Crack detection equipment, test media	27.1.1 3D-Visualization	30.1 Concept
21.3.5 X-ray testing equipment	27.1.2 3D-Modeling	30.2 Product development
21.3.6 Ultrasonic testing equipment	27.1.3 Data preparation	30.3 Engineering services (research and consultation)
21.3.7 Materials testing, further equipment	27.2 Manufacturer of Metal powders	30.4 Education, learning and publications
21.3.8 Surface inspection	27.2.1 Aluminium based powders	30.5 Measuring and testing
21.4 Chemical analyses and metallography	27.2.2 Stainless steel based powders	30.6 Secondary treatment/Machining
21.4.1 Gas analysis apparatus	27.2.3 Cobalt-chromium based powders	30.7 Quality assurance
21.4.2 Laboratory equipment	27.2.4 Copper based powders	30.8 Computer tomography
21.4.3 Spectrographic analysis equipment	27.2.5 Nickel based powders	31 Sinters
21.4.4 Metallographic testing equipment	27.2.6 Titanium based powders	31.1 Moduled parts from sintered metal
21.4.5 Microscopes	27.2.7 Carbon steel based powders	31.2 Sintered bearings
21.4.6 Grinding and polishing installations for metallography	27.2.8 Other metal powders	31.3 Sintered magnets
21.4.7 Analytical apparatus, others	27.3 Machinery, equipment and process for additive manufacturing	31.4 Sintered metals
21.5 Mould and moulding sand testing	27.3.1 Powder bed printing	31.5 Sintered products, metallic
21.5.1 Mould testing equipment	27.3.1.1 SLS (Selective Laser Sintering)	31.6 Sintered products, non-metallic
21.5.2 Moulding sand testing equipment	27.3.1.2 SLM (Selective Laser Melting)	31.7 Coating
21.6 Quality control	27.3.1.3 LBM (Laser Beam Melting)	31.8 Laser-sintered parts
22 Compressed-air technology	27.3.1.4 LMF (Laser Metal Fusion)	31.9 Others
22.1 Compressed-air plants and accessories	27.3.1.5 DMLS (Direct Metal Laser Sintering)	32 Trade and logistics
22.2 Pneumatic tools	27.3.1.6 LMD (Laser Metal Deposition)	32.1 Manufacturers
22.3 Compressors and accessories	27.3.1.6.1 LPF (Laser Powder Forming)	32.2 Trade
23 Exhaust and ventilation technology	27.3.2 Binder Jetting	32.3 Logistics
23.1 Exhaust systems	27.3.3 Surface coating	32.4 Storage techniques
23.2 Blowers and fans	27.3.3.1 Laser Material Processing / DED Directed Energy Deposition	32.5 Transport systems
23.3 Ventilating and air-conditioning equipment	27.3.3.2 CLAD Process/ Cladding	32.6 Service
24 Environmental protection and waste removal	27.3.3.3 Turning, grinding, milling	32.7 Delivery service
24.1 Flue gas cleaning plants	27.3.4 Other installations and procedures for additive manufacturing	32.8 Pre-operational techniques (sawing, cutting)
24.2 Waste water cleaning plants	27.4 Post processing	32.9 Pre-operational centres
24.3 Dust extraction systems	27.4.1 Machining	33 Consulting, design, service and engineering
24.4 Filters and filter materials	27.4.2 EDM (Electrical Discharge Machining)	34 Technical publications, technical periodicals, associations
24.5 Operating supplies for waste management plants	27.4.3 Peening	35 Training, further education
24.6 Foundry waste preparation plants	27.4.4 Grinding	
24.7 Pelletization plants	27.4.5 Polishing	
24.8 Residue recycling	27.4.6 Surface treatment	
24.9 Slag dressing plants	27.4.7 Heat treatment	
24.10 Water treatment plants	27.4.8 HIP (Hot Isostatic Pressing)	
24.11 Environmental protection and waste removal, further installations	27.4.9 Controlling	
25 Industrial safety and ergonomics	27.5 Research, development, associations, institutions	
25.1 Protective clothing		
25.2 Body protection		
25.3 Alarms		
25.4 Protection equipment, other		
25.5 Sound control devices		
25.6 Work station layout		



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1. Organizer

Messe Düsseldorf Asia Pte Ltd
 3 HarbourFront Place, #09-02 HarbourFront Tower Two
 Singapore 099254
 Tel : (65) 6332 9620
 Fax : (65) 6332 9655 / 6337 4633
 Email : gifa@mda.com.sg
 URL : www.gifa-southeastasia.com
 - hereinafter referred to as - MDA -

2. Representative in Thailand

Exposis Co., Ltd
 1755/3 Cedar Park, Soi Ladprao 94 (Town in Town 11),
 Plubpla, Wangthonglang, Bangkok 10310, Thailand
 Tel : (662) 559 0856 to 8
 Fax : (662) 559 2893
 Email : info@exposis.co.th

3. Venue

Bangkok International Trade & Exhibition Centre (BITEC)
 88 Debaratna Road(km.1), Bangna Tai, Bangna
 Bangkok 10260, Thailand
 Tel : (662) 726 1999
 Fax : (662) 726 1947
 Email : Venue@bhirajburi.co.th
 Website : bitec.co.th

4. Timetable

- Erection of booths (the "Build-up Period")
14 - 16 September 2025
- Duration of Exhibition (the "Exhibition Period")
17 - 19 September 2025
- Dismantling of booths (the "Dismantling Period")
20 September 2025

5. Exhibitor Listing

The participation cost includes a free entry on the official website. The above provision also applies to co-exhibitors participating in the exhibition.

6. Costs of Participation

The costs of participation to be paid are as set forth in the participation options described under Clauses 6.2 to 6.4 below. The general services and facilities 6.1 are included in all options under 6.2 and 6.4.

Participation Options:

6.1 General services and facilities

- Provision of net fair space (stand area), not for co-exhibitors
- Pro rata charge for collectively used area (difference between gross and net area)
- Air conditioning of halls during Exhibition Period as well as last day of Build-up Period.
- Entry in the Exhibitor Listing
- Stand number panel with pictograph
- Cleaning of aisles and passages in halls (exhibitors are responsible for cleaning their stands)
- General security service (no individual surveillance)
- Fire protection service during Build-up Period, Exhibition Period and Dismantling Period.
- Design of open-air space and halls (flags, inscriptions).
- General illumination during Build-up Period, Exhibition Period and Dismantling Period.
- Equipping and operating a service centre
- Comprehensive visitor promotion
- Visitor registration system
- Information stands for visitors
- Such insurances that the organizers are by law required to take up

6.2 "SHELL SCHEME PACKAGES" (min 12 sqm)

Basic Shell Scheme : S\$ 690.00 per sqm
 Enhanced Shell Scheme : S\$ 775.00 per sqm

Services and facilities for "SHELL SCHEME PACKAGE" options:

Stand assembly and dismantling, include all ancillary costs as indicated in the entitlements for Basic Shell Scheme and Enhanced Shell Scheme on GIFA SOUTHEAST ASIA website.

6.3 SPACE ONLY (min 24 sqm)

Bare Space : S\$ 605.00 per sqm
 Services and facilities for "SPACE ONLY" option:
 - Hall area without structure and stand number

6.4 Co-exhibitor charge

S\$ 1,500.00 per co-exhibitor

Any additional technical services required, e.g. power, security, connection of water, local labour are to be provided exclusively by MDA at an extra charge and can be ordered using special order forms. Fees for additional stand assembly services supplementary to those included in the participation fee, and any orders for services shall be agreed or charged according to MDA's price lists valid at the time of the event.

The fees published by MDA are fixed prices and are binding on both parties once the Exhibitor has been admitted.

In the event of any change in the initial conditions agreed between local contractual partners and MDA or any amendment to legal provisions and fees after admission, MDA shall be entitled to charge these to the Exhibitor at the current rate.

7. Registration

Registrations must be submitted using the enclosed form, acknowledging the acceptance of these Conditions of Participation. The completed registration form bearing a legally binding signature of the Exhibitor should be mailed to:

Messe Düsseldorf Asia Pte Ltd
 3 HarbourFront Place
 #09-02 HarbourFront Tower Two
 Singapore 099254
 Tel : (65) 6332 9620
 Fax : (65) 6332 9655 / 6337 4633

No account shall be taken of conditions or reservations specified by the Exhibitors contained in the registrations. Requests for specific sites do not constitute a condition of participation. Only upon receipt by MDA shall the registration be deemed to have been submitted. In consideration of MDA agreeing to consider the registration of the Exhibitor, the Exhibitor agrees that it shall not at any time during the Relevant Period withdraw its registration.

Particulars given shall be stored for automatic data processing and shall be made available to third parties upon implementation of the contract. Registrations shall be processed in the order received. Any registrations received after the start of space allocation can only be considered if sufficient space is available. Any services offered by companies having exclusive rights in the fair grounds must be ordered through MDA.

For the purpose of this clause - Registration - the relevant period shall commence from the date the Exhibitors submits his registration to MDA and shall end on the last day of the exhibition.

8. Admission

In principle, only those Exhibitors whose product range is covered by the title and remit of the event shall be admitted in the Exhibition. There is no legal right to admission.

MDA shall have sole and absolute discretion to decide on the admission of exhibitors and exhibits. Any firm which has failed to meet its financial obligations owing to MDA or affiliated companies (from previous fair participation and/or under the terms of these Conditions of Participation, or Item 10) may be rejected. Exhibitors will be informed of admission in writing and admission shall apply only to the Exhibitor stated therein. The mailing of the notice of admission gives rise to a contract between MDA and the Exhibitor.

MDA shall be entitled to revoke any admission if such admission was based on a misunderstanding, false information or if the preconditions for approval no longer apply.

Should MDA be compelled to relocate or change individual stands, entrances, exits or aisles at a later point in time, this shall not give rise to any claims.

If through fault on the part of MDA the space allocated is no longer available, the Exhibitor shall be entitled to a refund of the participation fee, free of interest, as agreed liquidated damages. No claims for further damages may be submitted.

Following admission by MDA (conclusion of the contract), the obligation to pay the participation fee shall remain legally binding even if, for example, the authorities in the exhibiting country do not approve, in whole or part, the Exhibitor's import requirements, or if exhibits for any reason whatsoever fail to arrive in time or to arrive at all (e.g. owing to loss, delays in transit or customs), or if the Exhibitor or his agent is delayed or even unable to attend. Should the Exhibitor or his agent fail to take over the allocated stand area two days prior to the beginning of the Exhibition, such area may be otherwise disposed of in such manner as MDA shall determine in its absolute discretion. This shall not release the Exhibitor from his contractual obligations or entitle him to demand for refund or lodge any other claims against MDA.

9. Terms of Payment

The currency of invoice is in SINGAPORE currency (S\$).

9.1 Participation costs set forth in Item 6 shall be due upon approval of the registration. The exhibitor shall be billed for such amounts. 25% of the participation costs must be paid upon confirmation or allocation of space. The balance shall be paid not later than **30 May 2025**.

9.2 Charges for others, separately ordered services or deliveries shall be payable at the time of performance or on the date of receipt of the invoice at the latest.

9.3 All remittance are payable to Messe Düsseldorf Asia Pte Ltd, in the currency inclusive of remittance and beneficiary bank charges and must be made by draft or direct transfer to:

The Hongkong and Shanghai Banking Corporation Ltd
 Raffles Place Branch
 50 Raffles Place
 Singapore Land Tower, #01-03
 Singapore 048623

Account No.: (S\$) 141-274738-001
 (US\$) 260-147582-178
 Swift Code: HSBGSGXXX



9.4 For failure to meet any and all commitments on the part of the Exhibitors, MDA shall be granted a right of lien in respect of the exhibitors' stand equipment and exhibits (the "Lien Items") on the understanding that MDA is entitled to realise and/or sell the Lien Items in order to meet such commitments. MDA cannot be held liable for damages to/loss of the Lien Items arising from such realisation and/or sale.

9.5 If invoices are sent to a third party on the Exhibitor's instructions, the latter shall still remain a debtor of MDA.

9.6 In case of default by the Exhibitor of payment of any sum due to MDA, interest shall be charged on the outstanding sum at a rate of 7% p.a. Where payment dates are not met, MDA shall be entitled to rescind the contract or otherwise dispose of the stand area and the Exhibitor shall be responsible for all losses suffered by MDA. Item 9 of the Conditions of Participation shall apply.

10. Withdrawal or Non-Participation

The Exhibitor shall not be entitled to withdraw his registration or reduce the fair space after submission of the form of registration. Both the participation fee and any other costs actually incurred by MDA must be paid.

Withdrawal by the Exhibitor or any waiver of the allocated stand area shall only be reviewed upon receipt by MDA of a written declaration to that effect. MDA is entitled to rescind the contract in the event of an application for composition or bankruptcy proceedings in respect of the Exhibitor's assets or where such an application is rejected on the grounds of insufficient assets. The Exhibitor shall inform MDA thereof at once.

11. Co-Exhibitors

Stand areas are made available only as a whole and to one contracting partner, who shall be entitled to accommodate previously named co-exhibitors at his stand only with the prior written consent of MDA.

MDA shall only grant its consent once such co-exhibitors have acknowledged acceptance of these Conditions of Participation in writing. Co-exhibitors shall be subject to the same terms and conditions as the principal exhibitors. No advertising is allowed at stands for merchandise or firms which have not been admitted to the event. The principal exhibitor shall be liable for any fault of his co-exhibitors or persons employed in performing their obligations. The same shall apply to vicarious agents. Principal exhibitor and co-exhibitor(s) shall be liable to MDA as joint and several debtors.

12. Exhibits

All exhibits must be listed individually on the registration form giving an exact description. Any display of inflammable or pungent exhibits or exhibits whose demonstration entails noise requires the prior written consent of MDA.

Exhibits may not be removed during the course of the event. The operation and demonstration of exhibits is only admissible within the scope of accepted standards. MDA is neither in charge of nor responsible for questions of licenses, quotas or transfers of sales proceeds.

13. Technical Guidelines

The Technical Guidelines are a constituent part of these Conditions of Participation and must be adhered to. The Technical Guidelines shall be handed over to the exhibitor at the latest with the order form for services.

14. Fair Insurance and Exclusion of Liability

MDA has concluded a general trade fair insurance contract covering the usual insurable risks such as fire, burglary, theft, breakage, leakage and water damage, including the risks of transportation to and from the fairgrounds. On application, each Exhibitor can have his participation risk covered at his own expense under this general insurance contract. On request a corresponding form will be sent to the Exhibitor under separate cover together with the service package offer.

Exhibitors who do not avail themselves of the insurance cover offered by this general insurance contract in time, acknowledge in respect of MDA that they waive all right to asserting any claims for damages which would have been covered, had they taken out the insurance protection offered. All damages incurred must be reported in writing to the police and to the insurance broker (also by telex or telefax). Incidences of fire, theft and burglary must be reported to the trade fair management and the police within 24 hours of such occurrence.

MDA and her affiliated companies are liable for personal injury and damage to property only in the case of wilful intent or gross negligence on its part or the part of its servants. It accepts no duty to exercise proper care with respect to exhibits and/or stand fittings. This exclusion is in no way limited by the security measures provided or decoration services undertaken in individual cases. The Exhibitor is liable for all damages caused to third parties as a result of his trade fair participation, including damages to buildings on the fairgrounds and to the exhibition halls and/or their furniture and fittings, save where such damages are covered by a local third-party indemnity insurance.

15. Circulars

Once the stand areas have been allocated, the Exhibitors shall receive circulars giving information on preparations for the staging of the fair. Any consequences arising from disregarding these circulars shall be borne by the Exhibitors.

16. Reservations

Any rules and regulations of the host country or the local contractual partner differing from these Conditions or Participation or imposing additional restrictions shall have precedence at all times. MDA shall not be liable for any resulting losses or other disadvantages to the Exhibitor.

MDA shall be entitled to postpone, curtail, extend or cancel the event and to close individual or all sections of the fair temporarily or permanently due to Act of God, force majeure, orders/directives imposed by any Government authority or any other unforeseen circumstances. Should it become necessary to postpone, curtail, extend or cancel the event, the Exhibitor shall not be entitled to withdraw from the contract or claim compensation; should he nevertheless waive his right to the stand area allocated to him, Item 9 of the Conditions of Participation shall apply. MDA shall not be liable for any losses sustained or disadvantages suffered by the Exhibitor as a result of postponement, curtailment, extension or cancellation. Rather, the Exhibitor shall in such case be required to bear a reasonable share of the costs incurred by MDA in preparing for the event.

Where the Exhibitor has placed orders with MDA for services supplementary to those covered by the participation fee (Item 6), he shall be billed for the costs incurred until this point in time.

17. Copyright

The Exhibitor gives permission to the Organizers to publish before, during and after the Exhibition any and all press releases, photographs, product information, and brochures sent to them for the purpose of obtaining publicity for the Exhibition and/or Exhibitor.

The Exhibitor guarantees that all graphic elements, designs and photos are either:

- 1) original material,
- 2) paid for by the Exhibitor or,
- 3) already in the public domain such that the Organizers cannot be sued for copyright violation.

18. Final Provisions

In submitting the registration, the Exhibitor agrees to be bound by these Conditions of Participation. Any other agreements, individual permits or special arrangements shall require written confirmation by MDA.

The English text shall be binding. Failing other arrangements subject to the prior consent of MDA, place of performance for payments is Singapore.

Should any of the above items be or become invalid, this shall not affect the validity of the remaining terms. The resulting gaps shall be filled in such a way as to maintain the sense and purpose of the contract. Any claims of the Exhibitor as against MDA shall be barred after six months. The period of limitation shall commence with the end of the month in which the event closed.

All costs and expenses (including legal costs on a full indemnity basis) incurred by MDA in the recovery of any monies payable to it by the Exhibitor or in the enforcement of any terms of these conditions shall be borne by the Exhibitors.

Time shall be of the essence of the contract in relation to all provisions of these conditions as shall relate to the payment of any monies from the Exhibitor to MDA.

All notices, demands or other communications required or permitted to be given or made under these Conditions shall be in writing and delivered personally or sent by prepaid registered post or by facsimile addressed to the intended recipient thereof at its address specified in these Conditions or in the Application Form (as the case may be), or such other address notified by such party. Any such notice, demand or communication shall be deemed to have been duly served (if delivered personally or given or made by facsimile) immediately or (if given or made by letter) two days after posting and in proving the same it shall be sufficient to show that the envelope containing the same was duly addressed, stamped and posted.

These Conditions and the contract arising therefrom shall be governed by and construed in accordance with the laws of Singapore. The parties hereto irrevocably submit for all purposes of or connection with any matter or issue relating to these Conditions and the contracts arising therefrom (including disputes relating to the cheques and drafts issued in payment of any sum due to these Conditions) to the non-exclusive jurisdiction of the courts of Singapore or the courts of the country in which the registered office of the Exhibitor is situated. The parties hereto irrevocably waive any objection which it may have now or hereafter to the laying of the venue of any proceedings in such court as is referred to herein and any claim that any such proceedings have been brought in an inconvenient forum.