

NEWCAST 2023 - Fair Profile



Exhibitors total	482
Exhibitors Germany	36
Exhibitors other countries	446
Number of countries	29

Net space total (sqm)	8.138
Net space Germany	1.026
Net space other countries	7.112

Visitor data from registry:

Visitors total	63.262
Origin*:	
Germany	32%
Other Europe	37%
From Non-European countries	31%
Number of countries	116

Visitor data from registry:

TOP 10 visitor countries *	
<i>(Basis: all foreign visitors)</i>	
India	9%
Italy	7%
Turkey	7%
China	6%
France	5%
Austria	4%
Korea, Republic	4%
Japan	4%
Spain	4%
USA	3%

7th International Trade Fair
for Castings with NEWCAST Forum

Düsseldorf • Germany
12th - 16th of June 2023

www.newcast.com

*The origin of the visitors refers to the common number of visitors of GIFA/METEC/THERMPROCESS/NEWCAST 2023.

**Press accreditation for GIFA/METEC/THERMPROCESS/NEWCAST

158 accredited journalists from 116 countries**

VG-GE-MF / JULY 2023

Quality and structure of trade visitors

Based on the results of a total of 95 interviews including 94 interviews with trade visitors (99%) during NEWCAST 2023 conducted as CASI (Computer Assisted Self Interview)

Interest in product ranges

(Several answers possible)

Cast products made of iron, steel and malleable iron foundries	69%
Cast products from foundries for aluminium, zinc, copper, magnesium, nickel and other non-ferrous metal alloys	50%
Forging	18%
Consulting, design, service and engineering	12%
Services	12%
Sinters	8%
Trade and logistics	7%
Other	8%

Industrial sector***

Foundry technology	20%
Non-ferrous metal foundries	10%
Automobile manufacturing, transmission manufacturing, supply industry	9%
Plant manufacturing, engineering	7%
Mechanical engineering, apparatus construction (general)	7%
Iron and steel production	4%
Non-ferrous metal industry	4%
Foundry and mechanical engineering	3%
Ironworks	3%
Other industries	8%
Trade	5%
Services/consulting	3%
Other	10%

Reasons for visit

(Several answers possible)

Preparation of purchase decisions	23%
Contact with existing suppliers/business partners	21%
Networking	20%
Find new suppliers	19%
See new developments/trends	16%

New suppliers were found

Yes	51%
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Received information on innovations

Yes	51%
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Decision making powers***

Decisive	40%
Contributory (jointly decisive)	31%
Advisory function (consultative)	17%
Not involved	5%

Occupational position***

Top-Management	45%
Middle-Management	22%
Other	26%

Area of responsibility***

Business/company/plant management	20%
Buying, procurement	31%
Manufacture, production, quality control	17%
Sales, distribution	11%
Research and development, design	6%
Finance, accounting, controlling	3%
Marketing, advertising, PR	2%
Logistics: material management, storage/warehouse, transport	1%
Other	2%

Overall assessment

Satisfied	95%
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Recommendation

Yes	94%
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***Difference to 100% = Pupils, students, not gainfully employed (7%)



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