

7 WORLD'S LEADING TRADE FAIRS IN ONE PLACE -
PERFECT FOR YOUR BUSINESS



SAUDI ARABIA

5-7 MAY

2025

RIYADH | SAUDI ARABIA

metalflow ALLIANCE
SAUDI ARABIA

at METAL & STEEL
SAUDI ARABIA

METALFLOW ALLIANCE GOES SAUDI ARABIA

GLOBAL BUSINESS. POWERED BY



METALFLOW ALLIANCE GOES SAUDI ARABIA

At the heart of our industry-leading events wire, Tube, Valve World Expo and GMTN is the Metalflow Alliance - an innovative partnership that aims to redefine the future of metallurgy and metalworking. We bring together the participants from our No. 1 industry trade fairs.

A fusion of expertise, technology and global networks, the Metalflow Alliance brings together leading companies and professionals at the forefront of research, development and application in the metals industry.

Through this alliance, we bring the most advanced solutions and technologies to the market, from the extraction and processing of metals to their application in cutting-edge industries.



SAUDI ARABIA – CENTER OF MONUMENTAL DEVELOPMENT

Saudi Arabia is at the center of monumental development projects driven by Vision 2030. Its commitment to infrastructure and industrial development makes it the ideal host country for our trade fair.

Saudi Arabia's strategic positioning as a bridge between continents, coupled with robust economic growth and increasing openness to international business, provides an unparalleled opportunity for the global industrial community to be part of the dynamic transformation.

Discover the investment potential and business opportunities in Saudi Arabia's rapidly transforming economy. Be part of the change and growth in one of the most promising markets in the Middle East.



SHOWCASE YOUR PORTFOLIO IN THE ENVIRONMENT OF THE LEADING TRADE FAIRS FOR METAL AND FLOW TECHNOLOGY

As an association of the world's most important trade fairs for metalworking, the Metalflow Alliance is a global guarantor for cross-industry relevant innovations, current trends and forward-looking solutions. This alliance comprises of 7 trade fairs in Düsseldorf alone from the field of metal and flow technology and more than 20 related satellite events around the globe.

>40,000 exhibitors*

>1.8 million visitors*

Messe Düsseldorf GmbH is one of the world's leading trade fair companies. We are happy to support you with stand construction, service personnel, logistics and on-site support. * Messe Düsseldorf Group 2023

Saudi Arabia has various economic sectors, with the oil sector having historically played a dominant role. However, as part of Saudi Vision 2030, efforts are underway to diversify the economy and strengthen other sectors. Key economic sectors include:

1. OIL AND GAS SECTOR:

With vast oil reserves, Saudi Arabia stands as one of the world's largest producers and exporters of oil, underscoring its pivotal role in the global energy market.

2. PETROCHEMICAL INDUSTRY:

Boasting a thriving petrochemical industry derived from crude oil processing, the country manufactures an array of petrochemical products including plastics, fertilizers, and chemicals. This sector represents a significant aspect of Saudi Arabia's industrial diversification efforts.

3. MINING AND METALS:

The exploitation of mining resources, particularly phosphate and bauxite, is playing an increasingly important role in the Saudi economy. Metal processing and production are also key components of this sector, highlighting the kingdom's rich mineral wealth beyond oil.

4. CONSTRUCTION AND REAL ESTATE:

Construction activity in Saudi Arabia is buoyed by extensive infrastructure projects and development initiatives. This includes the construction of housing, roads, airports, and other critical infrastructure projects, reflecting the nation's commitment to modernization and growth.



PROGRESS TOGETHER THROUGH STRONG PARTNERSHIPS

DISCOVER THE PIONEERING WORLD OF SAUDI PROJECT & METAL AND STEEL IN SAUDI ARABIA

SAUDI PROJECTS

The International Exhibition for Construction and Building Materials, 'Saudi Projects', is the flagship event for the construction industry in Africa and the Middle East. It is a top regional meeting point that brings together leading manufacturers, traders, and decision-makers in the construction sector.

The event covers building materials, concrete, heavy equipment, earthmoving machinery, coating, flooring, ceramic, metal, and all related sectors. The experts behind this event have previously organized the most important construction event in Egypt, "Egypt Projects," and the largest industrial events in Saudi Arabia, including "Metal and Steel," "Fabex," and "Windorex." The show has a clear vision and purpose.



METAL AND STEEL

Metal and steel in Saudi Arabia is the premier event for industry professionals to explore the latest innovations, technologies, and trends in the metal and steel sectors. This key industry gathering offers a vital platform for businesses to showcase their solutions, meet with experts, and forge valuable connections in one of the fastest-growing industrial markets in the Middle East.

Set against the backdrop of Saudi Arabia's ambitious Vision 2030, the exhibition not only highlights the push towards industrial diversification but also its commitment to becoming a global hub for the metal and steel industry.

PARTNERSHIP WITH THE ORGANIZER AGEX & THE METALFLOW ALLIANCE

Arabian German Exhibitions & Publishing Ltd. (AGEx), founded in 2004, is a key organizer of the Metal & Steel and Saudi Project Exhibition in Saudi Arabia. Known for its expertise in running large-scale industrial events, AGEx aims to enhance exposure for exhibitors by aligning the latest technologies with market opportunities.

Being ideally the most effective platform doing business in the Middle East and Gulf Area they help promote more exposure to top regional buyers and decision-makers looking to do business together. They organize the biggest industrial Event in Saudi Arabia "fabex - Metal and steel" for more than 8 years and the most important construction Event in Egypt "Egypt Projects" for more than 7 years.



SAUDI ARABIA

ROSHN FRONT EXHIBITION & CONVENTION CENTER

Experience the pinnacle of event hosting at RROSHN Front Exhibition & Convention Center, a premier venue in the heart of Saudi Arabia. This state-of-the-art facility is equipped with the latest technology and offers flexible spaces for a diverse range of events. The center is strategically located and designed to ensure a superior experience for both organizers and attendees. Join us to connect, innovate, and succeed at Riyadh's leading venue for business and culture.

CONTACT DETAILS FOR EXHIBITORS

MS. SARAH LIEHSEM

Phone: +49 211 45 60 7760

E-Mail: LiehsemS@messe-duesseldorf.de

MS. AYLIN ÇELİK

Phone: +49 211 45 60 7769

E-Mail: CelikA@messe-duesseldorf.de

reserve space of _____ sqms (without any obligation)

receive visitor information

CONTACT (NAME/TITLE)
COMPANY NAME
CITY/ZIP-CODE
COUNTRY

PHONE
E-MAIL
WEBSITE

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